



The Memorial Union
Annual Report
2007-2008

“There is nothing like returning to a place that remains unchanged to find the ways in which you yourself have altered.”

—Nelson Mandela

Constructed by skilled craftsmen using limestone rock, travertine marble, red brick and plaster, the Memorial Union at Oregon State University is the epitome of tradition. For eighty years the MU has stood guard over the University, its massive columns and gleaming domed roof a symbol of strength. It has endured the test of time and weathered the storms of nature. Only the addition of the east and west wings in the early 1960's have altered the exterior architectural vision of the building.

As the centerpiece of campus life the Memorial Union has cast an impressive footprint for all to follow. Through its doors of bronze and glass walk students, faculty, staff and visitors to find an environment welcome to all who enter. A rich texture of marble and wood grace the interior. Across the wide corridors the ever-present footsteps of history blend easily with those of today.

While the MU presents a physical image unchanged through time, it is the people inside who create an atmosphere of adaptable creative learning. From its inception, the Union was considered a haven for thought outside the confines of classroom study. Major Edward C. Allworth, considered the “father of the MU” and its Director from 1925-63, sought to provide a laboratory for student leadership; a place to develop a sense of community and responsibility. The heritage of the Memorial Union is based a great deal in the spirit of Major Allworth, and it is the leaders of today who climb the building's marble steps to discover innovative approaches to enriching the soul.

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MEMORIAL UNION

Inspiration



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Director's Report

“The art of life lies in a constant readjustment to our surroundings.” —Okakura Kakuzo

In both the public and private sector, it has become old hat to talk about change as an unusual occurrence. It is not that change is no longer relevant. Instead organizational evolution is now a constant for all of us. Work methods, expectations and programs can quickly mature and become obsolete. According to Bernard Mohr, “We are increasingly confronted with a world in which change does not occur during a separate time period, after which we get back to business as usual. Rather, change is now the very water in which we swim.” It is vital for an organization to identify what is “right” for the current time, learn from it and then appropriately let it go while preparing for the next “right” thing. The trick, of course, is determining what the next “right” thing is?

I believe that the answer lies in two key areas. The first comes from trusting your ability to assess the situation, and the second is founded in trusting the character of the organization to think and act in the best interest of all concerned. What sort of questions are we willing to ask? Can we create a supportive work environment and yet continue to challenge the thinking of our peers? Over the past year, as the Memorial Union Organization has grown and changed significantly, we have focused

our attention on developing innovative approaches to positive relationships. For each of us, the willingness to actively participate in life-long learning will result in a more enjoyable work experience. In turn, the programs and other offerings of the MU will better benefit those we serve.

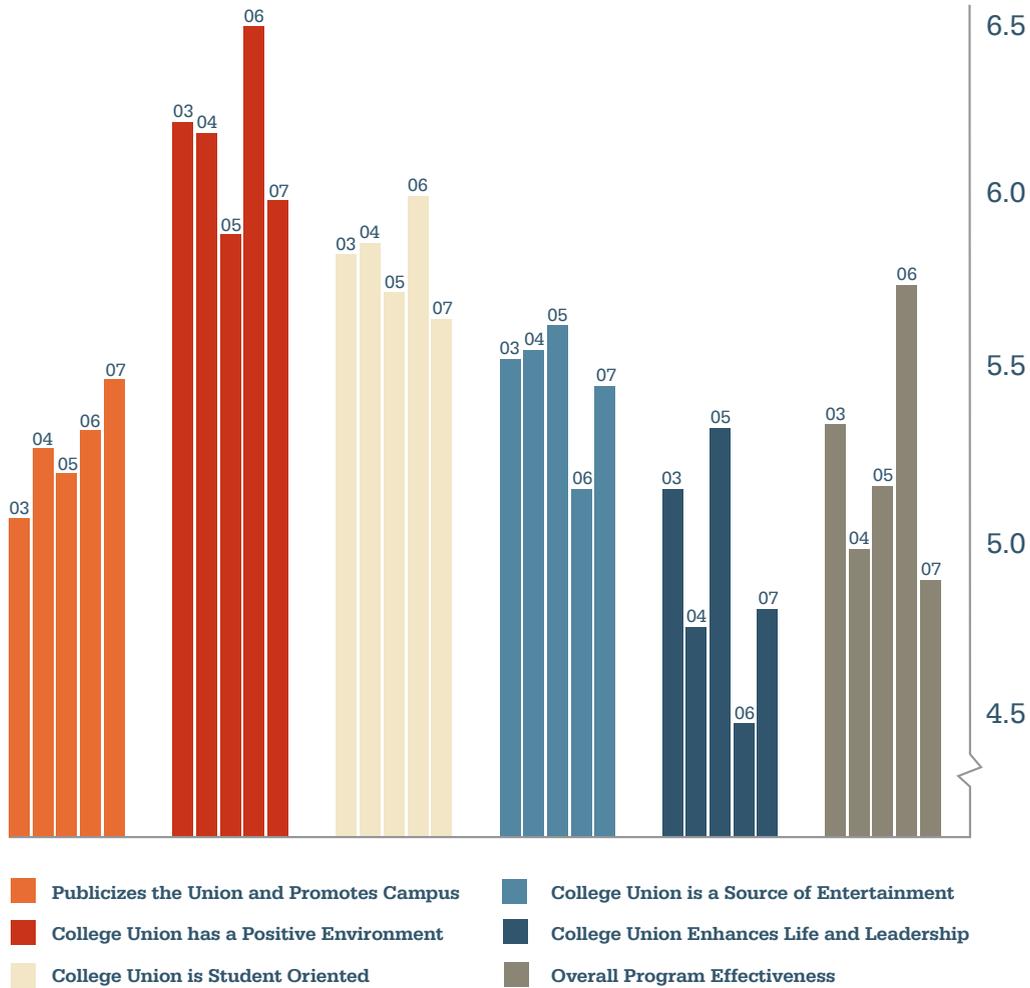
I am very pleased with the overall results. With a unified purpose in mind staff members have engaged some rather complex issues.

For example: What opportunities exist for reflective discussion? Is our mission student learning...student development, or both? In what ways do we each open ourselves to review and/or seek feedback? Does our work group currently have trust and respect sufficient for each member to feel safe in examining practices, trying new ideas, and acknowledging mistakes? In what ways are MU leaders discouraging or not enabling a strong professional community? What opportunities exist for us to work as a more cohesive group? Do we have a unity of purpose in the MU Organization?

Questions such as these have provided the opportunity for us to look at the successful practices of other professional communities; to learn how to “support and challenge” each other just as we support and challenge students.

Over the past six or seven years, the MU organization has emphasized the value of respecting all people for who they are and what they do. We have encouraged our staff to develop their next concept, program or project by looking at their best prior example of success. In other words, we believe that our best future can only be envisioned by looking at what we have done well in the past and understanding what values made it possible? What roles did people play? What results did we see? We want MU employees to evoke the “spirit” of that past success, not by trying to recreate it, but by understanding the

Student Survey Of MU Performance 2003-2007



atmosphere in which success occurs.

So, what is the result of living our lives with greater awareness for creating a positive atmosphere for change? We found that the answer might lie in the chart on the previous page. We have been tracking various performance measures to help us understand how our actions relate to user satisfaction. The chart shows that the area “Union has a positive atmosphere” is our highest rated attribute measured by students over a seven year period.

While this is only one way in which we can consider the nature of things, it is certainly an indication that we are producing what we intend to produce. We look forward to serving the University in a myriad of ways. I believe our best future for the Memorial Union will be formed by improving our professional culture, encouraging positive

relationships, measuring and evaluating performance, and celebrating success with all involved. We will respect the rich heritage and tradition established before us while eagerly anticipating the unexpected challenges ahead.

Change is normal...
not changing is a
path to obsolescence.

Board of Director's Report

Respectfully Submitted by:

Matt Vancil, MU Vice President 2007-2008

Chairperson of the MU Board 2007-2008

The MU Board of Directors enjoyed an active year in 2007-08 with an eye toward diversity and change. The future vision of the Board will be enhanced with the addition of several new positions representing vital campus groups.

Combining the MU Leadership Team with the Board. At-large positions from the Leadership Team will serve as ex-officio and non-voting members.

Two additional at-large positions representing Team Liberation and the Community Service Center will be added to the Board.

Future at-large members will be selected by the MU President and Vice President, with input from the ASOSU President. Additional support for recruitment and advertising for the positions was offered through the office of ASOSU Director of Committees.

Anticipating the changing current of tastes, interests and desires within the campus community, the Board addressed food service issues and group usage policies.

Food vendor "Blimpies" defaulted on their lease and elected to close their operation. Acting swiftly, an in-house food option ("Buenos Burritos") was put in place by the MU Retail Food Service staff.

Customer selection and satisfaction was considered while the Board reviewed options for long term appeal of various food formats.

The Board explored policy regarding usage of the MU and its services by numerous organizations. A need seems to exist for providing student groups with more effective marketing and promotional assistance of events which utilize MU facilities. However, changing Board policy for this purpose was not considered to be in the best interest of students and their resources.

"Never doubt that a small, group of thoughtful, committed citizens can change the world.

Indeed, it is the only thing that ever has."

—Margaret Mead

The Basement

The 2007-2008 year began with the need for change in the Basement. Although the concept of a campus retail outlet for the Buffalo Exchange store was valid, the Basement location did not produce needed student traffic, and space restrictions limited growth potential. As the store closed, staff quickly recognized the value in adapting the space for multi-functional use.

A summer repainting with bold orange and black color schemes enhanced the main game area while a total remodeling project transformed the under appreciated space that was Buffalo Exchange into the Beaver Den Lounge. The selected design for the Beaver Den came from a contest for OSU Housing Design students, and is another example of the incredible student resources available on campus. The Lounge is a great hangout for parties, meetings, lunch-ins and playing video games.

After several years of decline in the quality and performance of the bowling lanes, a certified lane mechanic was hired to repair/operate equipment and initiate regular maintenance. Down time caused by mechanical issues was reduced, desk staffers were not taken from their scheduled duties to make temporary repairs, and overall customer satisfaction improved.

In March the Basement was featured in a "Corvallis Gazette-Times" article highlighted by photos and interviews with bowlers. Exposure such as this, as well as regular bowling classes has led many students to discover a great resource for drop-in recreation during their day. In mid-April a "Rock the Basement" concert was greeted with success. The lounge area was converted to make room for a stage and three bands; "Blue Ember", "Oxbow Drive" and "One Third Kosher." A future schedule of concerts and programs is under consideration as the Basement adapts to the ever-changing nature of student life.

“During periods of discontinuous, abrupt change, the essence of adaptation involves a keen sensitivity to what should be abandoned—not what should be changed or introduced. A willingness to depart from the familiar has distinct survival value.”

—Peter F. Drucker

The Craft Center: An Educational & Recreational Resource

By Susan Bourque

The Memorial Union Craft Center is committed to providing well-equipped, quality studios and instruction for students and community members to pursue their creative endeavors. As both an educational and recreation resource, the Craft Center compliments more traditional opportunities at OSU.

The Craft Center continued efforts to renovate and refurbish studio spaces and entrances to create a welcoming, attractive and efficient work environment. In an effort to bring greater consistency and recognition to our programs, we created a new image identity to use in future publications and promotional materials. We incorporated this imagery in murals at our two entrances and front desk area.

Our Glass and Jewelry programs continued to grow in popularity. In response, we hired new instructors, offered additional classes and invested in new and/or improved equipment and tools.

The Annual Holiday Marketplace, a craft fair and major fundraiser for the craft center, celebrated its' 27th year. This event features handmade crafts, art and specialty products from Pacific Northwest artists and music by local talent.

On a smaller scale, the Craft Center held three Lonesome Pottery Sales, a staff & member supported fundraiser with 100% of the proceeds going to support our programs.

During Connect Week, Mom's Weekend and Dad's Weekend, the Craft Center sponsored a Silkscreen T-Shirt event as well as an open ceramics studio. Demonstrations and hands-on opportunities at the potters wheel were a real hit with visitors. In addition, we provided services for Student Involvement, English Language Institute, Anthropology Dept., Engineering Dept., 4-H, Kidspirit, and Adventures in Learning; offering craft workshops, technical training, studio orientations and access to tools and equipment for their student groups.



Personal Stories

"My experience at the Craft Center has been really positive. I have benefited from the Desk Staff position by strengthening my customer service skills. In my role as Promotional Coordinator, I have learned a lot more about the OSU and Corvallis community, and how these two interact with each other. I believe the Craft Center is a very important department. It is often difficult as a student to enroll in art classes without being an art major, and this center has provided an outlet for many people who wish to pursue art instruction without the hassle of university restrictions. The fact that this facility is open to both students and community members is a really great way to bring people together."

—Kerry Schenck: Sociology Major

Interesting Facts

Each term the Craft Center offers numerous, non-credit, 8 week long classes in a variety of craft/fine art mediums.

The Craft Center offers concentrated 1 or 2 day workshops on weekends throughout the term.

Accomplished local artists, crafts people and a number of exceptionally talented OSU students comprise our teaching staff.

Classes are available for all levels of interest, from beginning hobbyist to serious artist. Instruction is catered to the needs and

interests of the students, and our small class sizes are structured to allow for individual attention and foster personal growth.

Over 2,500 hours of formal classes and workshops were offered over the course of the 2007-2008 year. An additional 57 hours per week of open studio time were available.

Two active studio guilds, The Craft Center Guild and the Glass Guild are housed in the Craft Center. Both groups offer an opportunity for members to gain practical experience marketing their art, many for the first time.

"In the short time I have worked at the Craft Center, I have learned so much. As a member of the Desk Staff team, I have been able to see how the Craft Center really operates as well as how much everyone helps one another and contributes. I've also seen how much CC members appreciate that we provide this type of service with our facilities. As the Assistant Manager, I value the position a great deal as I can already see myself transitioning into an assertive type of person. I think I have learned (and will continue to learn) numerous life-skills that will help me in my own pursuit in a career when the time comes."

—Hannah Kurtz: Human Development Food Sciences Major

"Art enables us to find ourselves and lose ourselves at the same time."

—Thomas Merton

Memorial Union Program Council

The Memorial Union Program Council remains committed to its mission: students for students, with a focus on the responsibility toward and respect of the student mindset. Throughout the year, MUPC created welcoming and diverse programs which encouraged a sense of community and pride on campus. MUPC owes its heritage to decades of student participation. It is an approachable organization of leaders enthusiastically providing innovative and edgy events.

Kathleen Normandin, MU President and Matt Vancil, MU Vice-President, guided MUPC's 2007-2008 group of highly successful Program Council Directors to bring a number of both traditional and new programs to campus. Events were programmed with a base budget of \$68,000 and generated over \$185,000.

Fall term began with MUPC's involvement in CONNECT Week activities.

Hank Hirsch programmed "Nick at Night", an MU event that brought first year students and the OSU community together.

The first Monster Mash Ball, programmed by Raphiel Carter and Trevor Schmidt, made its Halloween debut on campus. Students were invited to dress in costumes and enjoy a haunted ballroom, dancing, and refreshments provided by MUPC.

November 9th and 10th was OSU's 2007 Dad's Weekend. The weekend was themed "The Best of the Northwest" and featured a Strong Man competition, fly-fishing demonstrations, Benny's birthday, a tailgater in the Basement's Beaver Den, dinner, breakfast, root-beer floats, back massages, giveaways, This Old MU tours, photos, and our annual comedy show. The entire MUPC team and many MU staffers helped make this weekend a success.

The Children's Holiday Party, programmed by Cierra Westlund, provided a fun afternoon for over 100 children ages 5-12. Brad's World of Reptiles highlighted various activities produced by MUPC and student organization volunteers.

MUPC finished off fall term with a series of small

register by Nov. 28
online at osumu.org or by phone 737-6872
Join us on Dec. 2 in the Memorial Union
This is a free event for ages 5-12
check-in: 12:30-1pm
activities: 1:00-3pm
group entertainment: 3:00-4pm
MUPC Oregon State UNIVERSITY
abilities may be made by calling 737-6872

MENS LEADERSHIP CONFERENCE
February 23, 2008 • 3 to 8pm • Loge Level at Reser Stadium
Featuring keynote speaker Mike Riley
For more information, registration, or accommodations for disabilities, contact MU Program Council in MU 103 or by telephone at 737-6872

programs to cope with the stress of finals week. Directors spent time in the quad distributing hot cocoa, energy drinks, #2 pencils, and positive attitudes to help ease test taking drama.

Winter-term began with an MUPC retreat where Kathleen, Matt, and the MUPC Directors reconnected. They rewrote MUPC's mission statement and set goals for the year. Their main focus was to serve students through leadership and programming.

Winter term brought many new programs and new collaborations. Jen Russell worked with a team from SLI to program a Late Night event. Jen programmed, and MUPC sponsored live music at the event.

Caitlyn DeMars and Raphiel Carter worked to bring a new Social Justice series to campus. Relevant issues were addressed every Wednesday for four weeks. Students were invited to listen to presentations by faculty and staff as well as participate in discussions. The Social Justice series was considered a ground-breaking program for MUPC.

Hank Hirsch was also groundbreaking in bringing the first Men's Leadership Conference to OSU. Approximately 40 men attended the program held in the Club level of Reser Stadium. OSU Football Coach, Mike Riley was the keynote speaker. The event was a success and MUPC hopes to bring the conference back to campus every year.

The counterpart to the Men's Conference, MUPC's Woman's Leadership Conference was held that same month. Sabreena Newman worked to provide a number of sessions on meaningful topics for attendees. Over 80 women came to participate and listen to Christine Hassler, the author of *Twenty Something Twenty Everything*, give a dynamic and inspirational speech about finding your niche in life.

As always, Spring term means prominent programs and a heavy workload for MUPC. Callie Lessard directed the popular Mom's Weekend themed "Moms Rock! 2008." She programmed photos, massages, food, wine tasting, and a number of fun Quad activities. Also contributing to the Weekend was Jen Russell who coordinated "Spectrum," this year's fashion show. The show featured a number of local designers as well as the largest number of student designs in the show's history. Samantha Murillo added her talent to the festivities by organizing an Art Festival, featuring local artists and large crowds. Lastly, Raphiel Carter programmed the Mom's Weekend comedy show. The talented Gary Gullman and Maria Bamford had everyone laughing in the aisles. This Weekend was a group effort and showcased MUPC's talent for collaboration.

Cierra Westlund brought "Snow in the Quad Rail Jam" back to campus for an exciting third year in a row. The event drew huge crowds as Cierra spiced it up with a

volleyball tournament, new vendors, and food provided by Qdoba.

MUPC collaborated with the American Cancer Society for this year's Relay for Life. Matt Vancil coordinated the appearance of performer, Tyrone Wells, as live entertainment for the event. Tyrone's performance was a highlight of the evening. You could also spot our Directors walking the track as MUPC supported the event all night.

The last big event of the year was MUPC's spring concert series, consisting of a two-day music marathon in the Quad. Trevor Schmidt programmed the first day and one of the biggest Battle of the Bands OSU has ever seen. Local student bands competed to provide great music and win the title. Day two was programmed with a special twist by Sam Murillo. It was re-named the Flat Tail Music Festival and featured a number of big name bands as well as art work by local artists and students. Both days brought crowds of about 6,000 students and community members. The series was a great way for MUPC to end the year.

**"As we look ahead into the next century,
leaders will be those who empower others."**

—Bill Gates



MU Concourse Gallery Schedule 07/08

Summer	Theatre Dept. Retrospective
September	Quilt County - Loosely Bound
October	The Rita Project - Mental Health Month
November	Handmade in Oregon IV: Crafts from the Pacific Northwest
January	Artifacts: An exhibit of work by Craft Center Instructors and Staff
February	Back to Basics: OSU Women's Center Exhibit
March/April	Supercrock: Skuja Braden - Collaborative Sculptural Ceramics
May	Half a Million Pots: 13 Variations in Clay (A Benton Center Retrospective)
June	Scholar Athletes: Photographs from University Marketing

The Gallery

Susan Bourque, Exhibits Coordinator

The Memorial Union Concourse Gallery is one of the largest exhibition spaces on the OSU Campus. On average there are 8-10 changing exhibits per year, featuring the artwork of international, regional and local artists. The Gallery's central location affords many students, faculty, staff and visitors the opportunity to see and enjoy art as a part of their everyday experience.

The work of SkujaBraden (left), a collaborative sculptural duo comprised of Inguna Skuja and Melissa Braden, was showcased in March and April. To have the opportunity to share the beautiful, dynamic and thought-provoking imagery of these internationally known artists with the campus community was a highlight for the Gallery. An Artist's slide presentation and reception were offered free to the public.

Collaborative efforts with other campus departments enhanced the Gallery's diverse image. Faculty and students from the University Theatre Department and the Women's Center featured exhibits that supported their programs and missions.

The Memorial Union's permanent art collection grew as a result of a generous donation of artwork from OSU graduate, Jackie Swint. Ms. Swint's intricate rubbings, from such places as Thailand, Peru and Greece were re-framed and displayed in various locations around the MU for all to enjoy.

"We got so much great feedback on the exhibit this past summer that I was thinking we could do it again if there was a slot!!! We could do an entire exhibit on costumes, and if it was in the summer slot, we could tie it into the Bard in the Quad and to Gilbert and Sullivan (Midsummer's Nights Dream and Mikado) using costumes from past productions of those plays... just a thought. Thanks again for the opportunity and all the help in the installation process."

—Professor Charlotte Headrick, Department of Speech Communication

Art enables us to find ourselves and lose ourselves at the same time."

—Thomas Merton

Guest Services

In a year marked by exciting transition and high volume activity, MU Guest Services seized each opportunity to present the Union in a positive light.

Summer `07 The former Business Office was renovated and transitioned into MU Guest Services. This successful change in focus was a result of work done by the Appreciative Inquiry Committee which devoted many hours defining the integrity of customer service. The new MU Guest Services integrated the Information Desk, Reservations and Event Support areas into a fully cooperative unit.

Fall `07 The MU hosted the OSU Foundation Capital Campaign Celebration. This event booked the entire building and MU Quad out of public use for one Friday in October. A large tent, site of a gala dinner for invited guests, encompassed a large section of the Quad and took ten days to install.

Winter `08 A new Media Services Contract was initiated. This contract provided a technical engineer from Media Services to train student audio-visual staff, repair and maintain equipment, and plan for new installed systems.

Room set up options were altered for meeting and special event spaces to reflect our focus on customer comfort. Participation, presentation and conversation will be our guide for each room arrangement.

Spring `08 The Ballroom sound system underwent significant changes to allow for ease of set up and use by our staff. Event Support Labor was decreased due to the now permanently installed unit. The system focused on events facing the stage, and improved sound consistency.

“Every job is a self portrait of the person who does it. Autograph your work with excellence.”
—Unknown Author

Number of event reservations made by the following:

1,366 MU Units
2,008 Phone
3,622 Email
6,528 Walk-In
4,161 Total Bookings

We delivered

4,080 chairs and
1,130 tables to the quad.

We delivered

330 data projectors and
331 laptops to rooms.

Goals

1. Utilize the EMS reservation web interface to allow customers ease in requesting MU space. This will reduce staff time in manual input of basic reservation details.
2. Install quality Ballroom sound system that will provide audio for all events regardless of their scope, set up and focus.
3. Redesign web site to accommodate customer needs for **a.** Meeting and/ event space reservations **b.** Room and service information **c.** Links to other campus services (parking, permits, security) **d.** Downloadable forms and room set up options for event planners.

Building Services

Building Services' 2007-08 year was a full slate of summer maintenance projects and high profile events for the Memorial Union. A rejuvenated spirit developed from the melding of bright concepts, skilled workers and generous funding from the Student Incidental Fees Committee.

Building Services' 2007-08 year was a full slate of summer maintenance projects and high profile events for the Memorial Union. A rejuvenated spirit developed from the melding of bright concepts, skilled workers and generous funding from the Student Incidental Fees Committee.

The selected anchor project was Phase 1 of the Business Office remodel. Shop staff worked their magic during the initial stages of construction and then turned it over to contract labor for completion. The result was a remarkably well crafted environment; energizing to staff and welcoming to visitors.

In another Phase 1 development, the office of Student Leadership and Involvement was recreated in a warm, invigorating atmosphere ideal for "outside the box" personal exploration. The student maintenance staff contributed greatly to this project.

During October, The Campaign for OSU tested the expertise of maintenance staff as the Memorial Union was the host site for the Kickoff Celebration. Along with meeting the anticipated needs of such a high profile event, several last minute repairs, changes and glitches were handled quickly and quietly. MU staff gladly accepts challenges which require quality workmanship and creative thinking.

Two new student custodial positions were put in place to support heavy weekend use of the building. The MU continues to lead the campus in employment opportunities for students.

Night and Weekend Managers gave heartfelt recognition to their leader, Dr. Gideon Alegado upon his retirement in June, 2008. Gideon has provided a lasting example of service and respect to all who enter the Memorial Union.

Building Operations Supervisor Mike Mayers came on board two weeks after Gideon's departure, bringing a wealth of student and professional leadership experiences to share in the days ahead.



“Form follows function—that has been misunderstood. Form and function should be one, joined in a spiritual union.”

—Frank Lloyd Wright

Marketing & Assessment

Marketing is not an event, but a process. The best place to begin is to listen to the people who are going to be impacted by your services. They are the ones who can help you improve it, perfect it, change it, but you will never finish it. Change is part of the ongoing process, which is why assessment is a vital part of marketing.

MU Marketing serves as an advisor to the Memorial Union organization regarding the most effective methods for promoting programs and services. Comprehensive marketing inventory systems are available to assess outreach efforts.

Highlights

1. Participated in national surveys. The MU continued to rank among the top student unions in the nation (see page 5). Areas in which the Memorial Union received high marks include: **a.** Quality dining services **b.** Friendly and helpful staff **c.** Emphasis on student needs **d.** Providing options for promoting events on campus.
2. Expanded training practices for student employees within the union.
3. Surveyed students for alternative food service options in the Union.
4. Comprehensively assessed Bookstore services, products and policies.
5. Using assessment data, created a promotional booklet to support a decision package to the fees committee which approves funding for deferred maintenance.
6. Collaborated with MU Guest Services to provide better reservation information and planning assistance to visitors.
7. Expanded and integrated the hiring process for student designers in the office of Student Affairs.
8. Collaborated with UHDS to expand the joint advertising for "Food @ OSU."
9. Collaborated with other units in Student Affairs to create a department-wide Communication Council.
10. Collaborated with the Office of Student Affairs to create a book and DVD, "Walking among Communities: A Student Guide to Multicultural Life".

Student Accomplishments

Chris Arth received a design award at the ACUI national conference.

Amy Dasso re-branded MUPC and carried the identity through this year's promotions.

Andrea Fiderer created graphic guideline for all the Union's word marks and logos.

Colleen Fulford created an identity/brand for the new Student Community Symposium.

Tom Sollitt created the first comprehensive photo inventory of MU meeting rooms. Graduated and accepted a teaching position in South Korea.

Matt Teske received a design award at ACUI national conference. Graduated and is working as a graphic intern in Portland.

11. In less than a week's time, created an identity, brand and menu for a new restaurant in the MU.
12. Began the process to develop a consistent "re-brand" of MU promotional materials.
13. Completed over 500 graphic design projects.
14. Expanded promotional materials to create awareness for the needed replacement of Snell Hall.

"No matter what your business is, if you are serving people, you need to be able to tap into the emotions that motivate them."

—Vadim Koteinikov

Erica Johnson of E.Cafe won the Pacific Crest Marathon and qualified for the Boston Marathon.

Sarah Bendickson of Pangea Café and Buenos Burritos was one of the recipients of the Allworth Award for outstanding service and leadership to the Memorial Union.

Nancy Meza of Javall graduated with a Biology degree in Pre-Med and was the first person in her family to graduate from college.

Danielle McSherry of Bites traveled for the first time out of the country to Tanzania, Africa where she volunteered with 17 other students in orphanages, hospitals and HIV support groups. This experience opened Danielle's eyes to the poverty and injustice in other countries and aided her decision in becoming a multicultural educator.

What our students said about us

"I appreciate being given the opportunity to be a student manager and having more responsibilities to put on a resume."

"Thank you for giving me a home at MURFS. The things I've learned and experience I've gained will stay with me forever."

"Thank you Judy. I have a great deal of respect and admiration for you. You balance a commanding attitude with a fun loving one."

"I've gotten more out of the Pangea experience than I ever thought possible. Thanks for your patience, expertise, encouragement and general coolness. Much appreciated."

MU Retail Food Service

The Memorial Union Retail Foodservice Department ended the year with a positive cash balance thanks to the considerable dedication and innovation of its employees. A major change in University Meal Plan policy was viewed as an opportunity to fine tune every detail of each operation within the department. Marketing improved and costs were reduced. Management staff and student employees believed in the concepts and worked to achieve success.

The department accomplished an amazing turn around when Blimpies Sandwich and Sub shop defaulted on its lease. Within one week the vacated space opened its doors as in-house operated Buenos Burritos. This success went beyond the Foodservice Department as we relied heavily on the MU Shop and Custodial Services to support

our endeavor. Student employee, Sarah Bendickson was promoted to Assistant Manager of the operation and was instrumental in hiring staff and carrying through with the concept.

The Nutrition Food Management Lab class once again ran Pangea Cafe for one week in May. This year's themes included Italian, Southern BBQ, Thai, Cuban and Taste of the Valley which focused on local products and suppliers. Students were challenged with balancing healthy choices, food cost and customer preferences while designing a menu and implementing their chosen themes.

Next year's challenge will be to continue to focus on the bottom line while giving top-notch service to our customers. Increasing food costs, steep fuel surcharges and skyrocketing credit card fees have eroded our profit margins and will no doubt again challenge our staff in providing value to our customers.

"The belly rules the mind."

—Spanish Proverb



Students gathered amidst these trees and mountains in Corbett, Oregon for the Student Development Seminar where they focused on enhancing skills that propel them to become significant contributors in the world.



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Director's Report

Eric Alexander

The newly established Department of Student Leadership and Involvement (SLI) was formed and initiated operations on July 1, 2007 following a major division-wide realignment within Student Affairs. SLI was created when the staff and programs associated with the former Student Involvement, MU Programs, and Greek Life all came together under one organization in an effort to better serve the students of OSU through a more intentional focus on leadership development, and student events and activities offerings.

Throughout the year, SLI worked to develop an operating structure to best accomplish this mission, while working to blend the former units into a cohesive working body. Organizational structure was at the fore, as we worked to lay the metaphorical foundation upon which we will frame our future building. SLI has restructured into core "centers" or operational areas that are focused on:

1. leadership development
2. student events and activities
3. Greek life
4. support services

This breakdown is evident in the physical creation of the Center for Leadership Development (Memorial Union 203), the Student Events and Activities Center (MU 103) and the transplanting of Greek Life to Snell Hall/MU-East.

In addition, SLI has taken on the responsibility for integrating, growing, and supporting three of OSU's premier student run university programs, including:

1. Memorial Union Program Council
2. Community Service Center
3. Team Liberation

SLI has also integrated the work of the Department of Intercollegiate Athletics and has taken on the administrative supervision for their Assistant Athletic Director of Leadership Development. This partnership will provide a great opportunity to grow the relationships and offerings for student athletes and the broader campus.

On the pages that follow are specific highlights that



Below is the list of our staff and the areas in which they are focused:

Center for Leadership Development

Leann White: Graduate Teaching Assistant
Don Johnson: Assistant Director of Leadership Development

Gretchen Jewett: Graduate Teaching Assistant
Melissa Yamamoto: Coordinator of Leadership Development Programs

Joe Wells: Assistant Athletic Director for Leadership

Student Events and Activities Center

Robin Ryan: Assistant Director of Student Events & Activities

Machelle Kennedy: Coordinator for Club and Organization Support/MUPC Advisor

Linda Howard: Administrative Program Assistant

Leann White: Graduate Teaching Assistant

Gretchen Jewett: Graduate Teaching Assistant

Greek Life

Bob Kerr: Coordinator of Greek Life

Judy McDaniel: Greek Life Office Assistant

Kate Butler: Intern

Support Services

Curt Black: Financial Operations Coordinator

Katie Baker: Office Assistant

Hari Jot Khalsa-Rodes: Accounting Technician



Don Johnson and Jeff Thorie

function to showcase some of the incredible work SLI has engaged in over the past year.

While the staff went through organizational restructuring, they were still charged with delivering new and innovative programming, maintaining the high quality operations, and continuing to support student and students groups at the same level as was expected in the past. This effort could not have been possible without the outstanding professional faculty, staff, and graduate students who made up SLI.

“A balanced life is the centered intersection of your values, time and action. That’s where integrity resides.”

—Don Blohowiak

Leadership Development Highlights

The idea that leadership development would be focused work for any particular department is a relatively uncharted concept for OSU; therefore, this year was a study in baseline knowledge, development of structure, and creation of a web of information dissemination and collaborative connection. Throughout this year, the Leadership Development Team (Eric Alexander, Don Johnson, Bob Kerr, Melissa Yamamoto, and Joe Wells) worked to develop the structure and theoretical grounding upon which our work will be based. A great deal of this work was developed and moved through the newly created Leadership Advisory Board (LAB), a think-tank/coalition of over 25 students, faculty, and staff. From this work was born the Center for Leadership Development (CLD).

Student Development Seminar

The Student Development Seminar celebrated its fifteenth year by welcoming thirty students from Oregon, Utah, California and Hawaii. The Seminar is designed to create an environment for students to reflect on personal growth, investigate life questions and develop a better understanding of their contribution to society. The seminar is held at the Menucha Conference Center in the Columbia Gorge and is facilitated by Tom Scheuermann, Eric Hansen, Laverne Woods, Don Johnson, Marlis Miller and James Schupp. Further descriptions of the seminar may be viewed at sdsmagic.com.

Topics included

1. Defining Leadership: What it Means for You (w/Larry Roper)
2. Building a Better Community at OSU: Leadership & Community Building (w/Jackie Balzer)
3. Serve Locally, Think Globally: Leadership & Service (w/Community Service Center & Office for Community & Diversity)
4. Discovery Through Dialogue: Value-centered Leadership (w/Student Community Covenant Team)
5. Networking: Expanding Your Potential
6. Dealing with Conflict & Difficult Conversations
7. Personal Balance & Wellness for Busy Student Leaders (w/Counseling & Psychological Services)
8. Leadership & Cultural Competency (w/Intercultural Student Services)
9. Life After College (w/Career Service Center)

Leadership-based Courses Offered

- » The College Experience class
- » The Last Year Experience class
- » Creating Positive Change class
- » ALS 401 – Leadership (Athletics)
- » ALS 199 – Future Forums (Athletics)

Outreach

1. “Get Involved @ OSU presentations” to Odyssey Classes and other groups (25+)
2. “Involvement and Career Development” presentations to Career Decision Making classes (3)
3. Fall Retreat for student leaders in College of HHS
4. Winter retreat for Acacia House fraternity
5. Winter retreat for Student Association of Human Services and Early Childhood
6. Leadership development workshops for Recreational Sports, Delta Gamma, IBP (Pilipino Student Association), ISOSU, Peer Health Advocates, Health Promotion Assistants...
7. Melissa was keynote speaker for RHA Boot Camp (leadership training retreat)
8. Melissa provided additional support to ASOSU when they were without a Student Advocate during fall term; assisted with ASOSU Internship Class.
9. Participation in Spring Visit & START Info Fairs, as well as START Parent Receptions
10. The Student Community Symposium. The symposia were conducted three times-per-term, and included partnering with other departments & programs. These were structured opportunities for student leaders to come together for shared learning.



Student Development Seminar

The Center for Leadership Development operates with the following guiding principles:

1. Guided by the concepts of servant leadership

- a. A desire to serve first and then a conscious choice to lead.
- b. Nurture and support others before leading.
- c. By placing “leading” first, there is a tendency to support power and/or material objects.

2. A focus on identity development

- a. Distinguishing characteristics of the individual.
- b. Acknowledging one’s perception of their identity as reflected in their own eyes and in the eyes of others.

3. Anchored by the social change model

- a. Individual values
- b. Group values
- c. Community values

4. Using the mechanism of the center for leadership development

- a. An organization/facility designed to assist in identifying university-wide resources for the understanding of identity and development of the servant leader.
- b. This can include current and new workshops, classes, coaching, mentoring or access to the myriad of leadership opportunities existing around the university.
- c. Illuminating the choice of leadership moments.
- d. This office will maintain a Research and Assessment component.

Greek Life Highlights

by Bob Kerr

As the Office of Greek Life transitioned within SLI, many exciting transitions and advancements happened within the Greek community. Not the least of these accomplishments was the development and approval by all governing councils of the first ever Greek Vision Statement which reads: "United by a common bond, we are a diverse community dedicated to scholarship, service and leadership."

Additional accomplishments by the Greek Community and the Office of Greek Life include

1. The recognition of the Unified Greek Council.
2. Increased recruitment results for both men and women of 15%. This increase marked a near 100% increase for women over the past 2-years!
3. First ever recruitment summit held by IFC.
4. IFC set minimum academic standards at 2.7.
5. The Fraternity, Sorority and All Greek academic results are higher than the All Men's GPA, the All Women's GPA and the All University GPA (respectively).
6. The first ever sexual assault response protocol was adopted by Panhellenic.
7. Active participation by Panhellenic at the CONNECT Convocation and the Freshman Picnic.
8. A new Latina sorority, Lambda Theta Alpha, was formed and recognized on campus.
9. Sig Stock, a philanthropy organized by Sigma Phi Epsilon, Sigma Alpha Epsilon, Sigma Chi and Kappa Sigma marks the first time four chapters have worked together to raise money for a charity which resulted in over \$23,100 to be used for the building of two schools and one mobile medical facility via Karmic Causes.
10. Order of Omega, a Greek honorary for academic performance and leadership, initiated the largest class, 19, in over a decade.
11. The leadership of IFC, Panhellenic and the Unified Greek Council met on a regular basis to build relationships and improved cooperation.
12. IFC, Panhellenic and UGC met, for the first time ever, with the RHA President to build a new collaboration with RHA and the Residence Hall community.
13. The largest delegation of students (12), in over a decade, attended the Western Regional Greek Association Conference.
14. A Creative Leadership workshop presented by Lenny Dave was attended by 100 Greek leaders.

"United by a common bond, we are a diverse community dedicated to scholarship, service and leadership."

Student Events & Activities/Cultural Meals Program

By Robin Ryan

This year provided an opportunity for Robin Ryan to take the lead in establishing a Student Events and Activities Program for OSU. This program focused on creating visibility of:

- » Resources and learning opportunities
- » The diversity of programming bodies and programs at OSU
- » The opportunities provided through networking, resource sharing and collaborations
- » The value of intentionality and celebration



China Night

Fall term saw this program housed in Memorial Union 203, with office space for Robin and the Events and Activities Team.

The team hosted a series of knowledge/skill development workshops that were well attended by fee funded programming organizations. New relationships were also established with the Greek community and the non-funded organizations that program. A follow up three hour presentation for the Acacia fraternity as well as Acacia's participation with a SLI program later in the year were direct outcomes of this program.

The S.L.I. Student Events & Activities Program participated in the campus wide "After Hours" initiative taking the lead on programming an all MU event on Jan 11, 2008. Over 1000 students from all over campus came together as a community.

A need to better understand and assess the current conditions for programming at OSU led to a collaborative initiative with Memorial Union Program Council to create the "OSU Programmers Network." Crystal Parman and Kate Normandin provided student leadership in the initiative. Over the course of the year this initiative achieved three of the identified desired outcomes:

1. The creation of a new OSU main calendar of Student Activities. This resource is linked to the student event registration form and is managed by the SLI staff creating a large increase of postings to the OSU main calendar.
2. The development of an enhanced relationship between the various programming bodies on campus
3. The first ever campus wide, end-of-the-year capstone event, "Mad Props Gala, A Celebration of Lives, Leaders and Community."

The Cultural Meals Program continued to provide students with the unique opportunity to self-cater open events on campus. The cultural student organizations continued to produce authentic cultural food developing menus, recipes, work and serving plans. Students experienced a new

understanding of bonding and the learning that happens when people come together to support community. The event with the most meals served by-far was the ISOSU Spring Festival with 2,000 portions of four different meals served to an estimated 800 people. A total estimated 15,000 meals produced by 32 student organizations with approximately 700 student/community volunteers for 55 events.

The CMS established new relationships with various student organizations and OSU programs including Engineers Without Borders and most notably the Foreign Language Department SABOR program. During spring term SABOR partnered with the CMS to incorporate authentic meal preparation and community building into their curriculum. Seen as a great pilot program, the hope is that the Foreign Language Department will continue to offer and possibly broaden it to other communities.

The SLI Event Activities Program is committed to

1. Continuing the good work of the OSU Programmers Network and Cultural Meals Program.
2. Taking lead on the After Hours Initiative.
3. Reestablishing a focus on the skill and knowledge development of the E&A team.
4. Supporting the development of new collaborative training models.
5. Enhancing old and establishing new partnerships and relationships.
6. Providing resources to and continuing the support, skill and knowledge development for the programs and initiatives of student programmers through the establishment of a comprehensive Student Events and Activities Center to be located in MU 103.



Memorial Union Program Council

By Mabelle Kennedy

The Memorial Union Program Council remained committed to producing first-class events through collaboration while serving the students and Corvallis Community. In addition to planning and coordinating events, Program Council embarked on a Competency Reflection Program. At the meetings each week one of the directors would present on topics such as global citizenship, communication, core values, and service. These reflections were then translated into campus events.

MUPC Leadership

MU President: Kate Normandin (top left)

MU Vice President: Matt Vancil (bottom left)

MUPC Directors

Caitlyn DeMars, Trevor Schmidt, Sam Murrillo, Sabreana Newman, Cierra Westlund, Hank Hirsch, Raphiel Carter, Callie Lessard, Jennifer Russel, Kathryn Fitzgibbon (right)

Awards

Caitlyn DeMars wins the E.C. Allworth Leadership Award for her work on the new Student Involvement Center and with MUPC.



SLI Registered Clubs & Organizations

Under the newly reorganized department of Student Leadership & Involvement (SLI), the club and organization development program administered the registration of 331 student clubs and organizations. Sixty-one of these groups were new. The Student Activities Committee took a strong role in the recognition process as well as in examining the registration and classification process of organizations.

To better serve and administer the student clubs and organizations on campus, the department of Student Leadership & Involvement has purchased a new data-base system which will be live for annual registration and new group registration October 2008.

An audio-conference—"Keeping the Spirit Alive: Purposeful Advising" and a faculty advisor appreciation day was presented in support of the important and valued role of the club and organization faculty/staff advisor.

270
Existing Clubs &
Organizations

61
New Clubs &
Organizations

DSU

**Oregon State
UNIVERSITY**



Oregon State



Student Media

30 Print Media

32 Northwest Scholastic Press

33 PeaceJam



“We journalists make it a point to know very little about an extremely wide variety of topics; this is how we stay objective.”

—Dave Barry

Student Media: Print Media

This year Student Media was the proud recipient of a two-year \$50,000 grant for hosting the innovative “Newspaper Institute for Minority High School Students.” Co-hosted by “The Oregonian” newspaper, the program was attended by eighteen students and fourteen journalists. Over nine days in June, students learned new methods of collaboration and creative thinking. Their technical skills were put to the test each day as they participated in an OregonLive.com blog and worked to produce a successful forty-page tabloid newspaper.

PRISM Magazine

A record number of student submissions highlighted PRISM Magazine’s year. Dedicated to providing the campus with a creative voice, the Magazine also hosted its annual poetry and short story reading event. An appreciative crowd was treated to the wonderfully eclectic minds of OSU students. PRISM is published three times yearly by a hard working staff of editors and managers. It will continue to reach out to the campus community with insightful, edgy and humorous publications.

The Beaver Yearbook

Organized and edited by one of the smallest staffs in Beaver Yearbook history, an adaptive group of individuals made sure deadlines were met, ads sold, stories written and photos taken. Nearly six hundred copies of the '08 Beaver were ordered for fall distribution. At \$40, the cost

per book remained the same as the previous year. A total of 22 ad pages were sold by an outside firm. To insure OSU students of getting the best deal possible, printing of next year's yearbook will again be put out to bid.

Next year's staff will be strengthened by the return of its student business manager and a new editor, both with exciting new plans for a rejuvenated environment. Although total book sales were down this year, The Beaver Yearbook staff is already busy analyzing, researching and exploring trends which will help explain the views of students regarding this traditional publication. Bound in classic hard cover to last a lifetime, "The Beaver" has devoted the past 115 years to telling its OSU story. Discovering new approaches to capturing the interest of students is an "annual" challenge.

The Daily Barometer

A terrific sales force for the 2007-08 school year generated record campus, local and national advertising sales for The Daily Barometer. The cohesive and eager staff held several sales contests throughout the year to generate interest.

The remainder of the newspaper staff was short in numbers on the editorial side which is usually dominated by juniors and seniors. However, other areas such as the Arts section and regular columnists were graced by talented writers of all backgrounds. Staffers are held in high regard for the quality of their newspaper experience, and consistently receive excellent job offers and internships.

The major controversy for the year occurred Fall term when the paper reported on a well-meaning and creative campaign to support OSU football. Students were encouraged to attend an upcoming game at Reser Stadium clad in all black, including "blackface." Other schools across the country had successfully put together similar rallies using team colors as a main color theme. In turn, a mass of same-color humanity would give the stadium an impressive look. Though the intention was for increased school spirit, the choice of black, and particular "blackface," was met with accusations of racism. The resulting criticism brought about a campus protest and national media attention.

OSU seized the opportunity to bring valuable issues of diversity awareness and understanding to the community. For its part in the controversy, The Barometer issued an apology for any misunderstanding its words may have caused. Critical thinking requires the ability to anticipate multiple possibilities. If only the rally organizers had selected orange, the other school color, for its theme.

KBVR FM and TV

A new office manager, Jamie Lin, joined the KBVR FM & TV staff in March of 2007. Armed with a strong media education background and amazing computer skills, Jamie has

rocked her new surroundings with high energy. Returning chief engineer Jack Kemp spent his year envisioning and developing wonderful tools to enhance its media streaming capability and strengthen the web presence of both stations.

KBVR FM and TV collaborated on the airing of two prominent campus music events, "Battle of the Bands," and a weekly program showcasing area talent called "Locals Live." Assistant Director Ann Robinson utilized the television facilities as a laboratory to teach a four-credit course in New Media Communications. She also worked with emeritus faculty Richard Weinman to lead a small group of students through a two-term process of creating short films. Other staff efforts of note included coordinated work with Athletics and Media Services to strengthen technical capabilities for remote productions, an exploration to KGW TV in Portland to develop professional relationships and much needed equipment donation possibilities, and an exciting plan for an OSU Film Festival to be held this fall in the Memorial Union.

"Put it before them briefly so they will read it, clearly so they will appreciate it, picturesquely so they will remember it and, above all, accurately so they will be guided by its light."

—Joseph Pulitzer

Northwest Scholastic Press (NWSP)

The 22nd Annual Fall Press Day was a huge success with 70 sessions and over 80 speakers on site for the daylong event, held on campus at the CH2M Hill Alumni Center and LaSells Stewart Center. Over 1,200 high school journalists, teachers and volunteers attended the event. Students asked well crafted questions and knowledgeable answers were shared in an atmosphere of inquisitive young minds. A multitude of complex audio visual needs were addressed thanks to the spirit of cooperation on hand.

The “Publications Olympics” high school journalism competition brought in about 1,500 entries in 26 different categories. New office manager, Jamie Lin, arrived on the job a week after the event’s entry deadline. Thanks to the help of KBVR students as well as Jamie’s calm, organized presence, over 700 certificates were prepared in time for the competition graduation ceremony. About 40 professional journalists volunteer their time judging entries, and offering comments, praise and suggestions for every individual.

“The newest computer can merely compound, at speed, the oldest problem in the relations between human beings, and in the end the communicator will be confronted with the old problem, of what to say and how to say it.”

—Edward R. Murrow



PeaceJam

This year's leading PeaceJam NW event was the fourth annual PeaceJam Youth conference. Featured during the two-day February gathering was Adolfo Pérez Esquivel, Nobel Peace Laureate from Argentina. A dedicated crowd of 350 young people, adult leaders and OSU students listened intently as ideas were exchanged. The Memorial Union appropriately served as the site for workshops and small group discussions encouraging positive change and respect for all people.

In September, PeaceJam NW formed a valuable alliance with the Oregon Education Association (OEA), to develop joint training and outreach with K-12 teachers in public schools throughout the state. PeaceJam International along with PeaceJam NW received a federal grant to funding a full-time individual in the Volunteer In Service To America program. This will result in three consecutive years of opportunities to help create a more sustainable program in the Northwest. The new person will begin work in August and will be housed in the Student Media offices.

“If I have been of service, if I have glimpsed more of the nature and essence of ultimate good, if I am inspired to reach wider horizons of thought and action, if I am at peace with myself, it has been a successful day.”

—Alex Noble







Summary

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Student Awards 2007-08

Michael J. Palmer Award

Meagan Thomas is this year's recipient of the Michael J. Palmer Award. The award honors Mr. Palmer, an exemplary ASOSU student leader who lost his life one month after graduating from OSU in 1978. This award is given annually to a student for leadership and service in student government at OSU.

E.C. Allworth Leadership Award

This year's recipients of the E.C. Allworth Leadership Award are Caitlyn DeMars and Sarah Bendickson. This award honors Major Ed Allworth, the first director of the Memorial Union. It is presented annually to a student or students who have demonstrated loyalty, leadership and service to the Memorial Union and its objectives.

E.C. Allworth Cultural Awareness Leadership Award

Luke Sugie is this year's recipient of the E.C. Allworth Cultural Awareness Leadership Award. The award is given in the name of Major Ed Allworth, MU Director 1925-63. It goes annually to one or more outstanding students for exemplary leadership in the development of cultural awareness and the elimination of cultural biases on the OSU campus.

Jo Anne J. Trow Woman of Distinction Award

Samantha Lewis is the 2008 recipient of the Jo Anne J. Trow Woman of Distinction Award. The award was created in 1993 to honor retired OSU Vice Provost Trow and her support of women in leadership roles. The recipient is committed to serving others, promoting diversity and acceptance of all people.

Benagale Award

This year's recipient of the Benagale Award is Kate Normandin, President of the Memorial Union. Rob Benagale created and funded this cash award a year after graduating from Oregon State University in 2003. It is available to all students working for, or volunteering their services to the Memorial Union. The award is given based on an essay defining how the student has experienced the spirit of the MU.

“The greatest revolution of our generation is the discovery that human beings, by changing the inner attitudes of their minds, can change the outer aspects of their lives.”

—William James

The Spirit of the Memorial Union

Kathleen Normandin
Memorial Union President 2007-08

The history of the MU is significant as it was theorized, funded and built by dedicated students, faculty and staff, alumni, and community members to honor and remember the soldiers that served and passed during World War One. However, there was a greater purpose for the building. Those who proposed the MU felt it was important to have a space that would add to the college experience of Oregon State University and connect students to their surroundings and to history. The MU was constructed to bring a sense of community to OSU and the surrounding Corvallis. There was magic and spirit involved in its construction that was installed into the building when the first brick was laid. The MU has served to enhance the Oregon State University experience ever since.

The true spirit of the Memorial Union, I feel, lies in its ability to continue to be significant to the students, faculty and staff, alumni, and community members who utilize the building. It is the heart of campus and breathes life into OSU through its space, programs, services, and people. The MU is what allows many to feel at home at OSU and everyone has their own story of what the MU means to them.

The Memorial Union has shaped my college experience. The MU has given me the space to learn and develop as a person. It has given me the programs that allowed me to make life-long friends. It has provided services that have made my day-to-day college life more meaningful and enjoyable. And lastly, the people within the building have guided me, supported me, and loved me in becoming the best version of myself. The MU has given me comfort, fun memories, the chance to be part of history, the ability to reach out to others, and has made my time at OSU magical.

The Memorial Union is significant to me, and I know I experience the spirit of the building everyday. However, it is hard to put my emotions toward the MU into words. As I approach the building a feeling washes over me. I marvel over the architecture and its beauty of the structure that rises out of the quad. I feel proud to be part of the building and contribute to its importance. I feel love and appreciation for the building and people that have given me so much, and I feel excited about potential the Memorial Union has to impact and bring magic to everyone who walks through its doors.

The Memorial Union is the number one union in the country for a reason. It is because of its significance in the lives of those who spend time there. It may be just a building, but it is alive with history, it is animated with character that has been left behind by those who came before us, and it is vibrant with the spirits of those who live inside the building everyday.

“Money never starts an idea. It is always the idea that starts the money.”
—Owen Laughlin

Fiscal Analysis

Fiscal year 2008 was very positive for Memorial Union operations as every budgeted operation exceeded projections. Financial terms, while sometimes confusing, can be deciphered as follows:

1. Income was on the positive side of expense by approximately \$512,000. This was prior to recording depreciation and reserve transfers.
2. The upside of operations was primarily due to utility savings, interest income, and actual expenditures, as opposed to actual income itself.
3. Working capital increased by approximately \$154,000 in fiscal year 2008. The increase is after transfers to reserves.
4. The Memorial Union and MU Retail Food Services retain sufficient cash reserves for at least 60 days operating expenses.
5. There were no capital purchases during the 2007-08 fiscal year.
6. Equipment Replacement and Building Repairs Reserves are fully funded per OUS recommendations.

Memorial Union Business Services Accounting

The Memorial Union Business Office provides banking services to approximately 300 Student Organizations that do not directly receive funding from Student Incidentals Fees. Support to these groups represents a significant effort on the part of the Memorial Union Accounting Office.

1. In the 2008 Fiscal Year the cumulative balance of these organizations increased by approximately \$38,000.
2. The office processed 1,375 individual deposits for slightly more than \$819,000, made over 700 cash

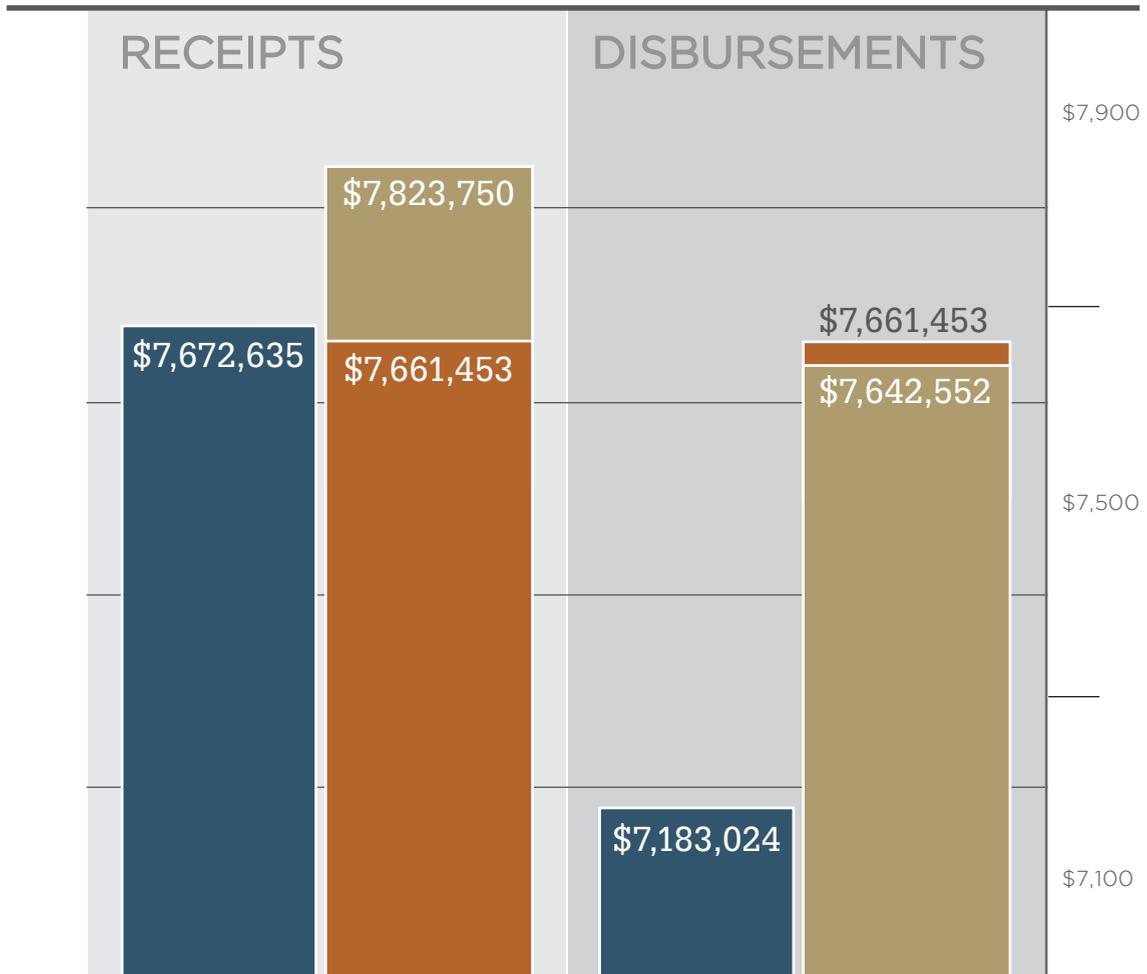
disbursements, and processed 2000 checks.

3. In total, support for these Student Organizations represents 22% of the transactions processed by the Memorial Union accounting staff.
4. The Memorial Union Accounting staff is one of the highest volume and most productive single units on campus. Only one other person at OSU enters more invoice payment requests than the MU Retail Food Service accounting technician. Two other accounting technicians in the MU are in the top 15 on campus for entry of invoices and journal vouchers.

The Memorial Union Accounting staff never wishes to be viewed as a proverbial “ATM” machine for Student Organizations. Nor is it just about numbers. Accounting staff genuinely want to see students succeed in their activities, and are constantly available for financial advice and problem solving.

1. The staff routinely assists with travel arrangements and explores purchasing options.
2. The staff provides communication and mediation between vendors and Student Organizations.
3. The staff reaches out to students with innovative financial planning and cash management ideas related to their activities.

The assistance provided by the accounting staff is not without rewards. Again this year it was not uncommon for students to routinely take time after an event to stop and say “thank you”. The overwhelming process of budgeting has been made easier by simple acts of kindness. That is the MU way.



Memorial Union
**Total Receipts & Disbursements
 2006-2008**

- Actual 2006-07
- Actual 2007-08
- Approved 2007-08

“...and in the end, the love you take is equal to the love you make.”

—John Lennon & Paul McCartney

Conclusion

A warm summer evening is a wonderful time for a walk across campus. It is a time to look, listen and remember. It is a time for the mind to wander and memories to appear. There are no busy students crossing paths, no bicycles to dodge, no cars to avoid, no music playing or voices shouting.

A light breeze passes by from here to there, whispering through leaves as it moves through the center of the Quad and the bronze-plated seal of Oregon State College. In quiet solitude the Memorial Union stands. A full moon extends from above the illuminated dome as if launched on a mission of exploration. Stone columns cast a soft exchange of light and shadow, framing the grand rotunda and marble entryway. There is an ethereal quality to this scene which recognizes the past and welcomes the future.

The Memorial Union is the heart of the OSU campus. It was constructed to honor fallen soldiers, but has also been the site of war protests and political rallies. Students have tapped their toes to big band sounds, folk music and rock & roll. Issues of sex, drugs alcohol and tobacco have been experimented with and debated. Friends have passed the time of day over a simple cup of joe, a chocolate malt or a latte. Empty stomachs have been satisfied with burgers, pizza and orange chicken. Naps have been taken, strikes have been bowled and works of art enjoyed.

Students have found and lost their true loves in the MU. Mentors have skillfully shared experiences of leadership and values. People have come together with divergent ideas and left with an appreciation for diversity. Lasting friendships have been challenged and strengthened.

Within its walls, the Memorial Union holds a historical record of the best and brightest the University has to offer. It is a history of innovative thinking, adaptation and evolution wrapped in a structure of significant presence. It is the spirit of OSU.

OSU MEMORIAL UNION FISCAL ANALYSIS	Actual 2006-07	Approved 2007-08	Actual 2007-08
STUDENT FEES			
Fall, Winter, Spring	2,989,968	3,472,996	3,472,932
Summer	236,544	258,624	258,624
TOTAL FEE INCOME	3,226,512	3,731,620	3,731,556
ENROLLMENT			
Fall, Winter, Spring	16,700	16,700	16,700
Summer	4,800	4,800	4,800
COST PER STUDENT PER TERM			
Fall, Winter, Spring	59.68	69.32	69.32
Summer	49.28	53.88	53.88

	Actual 2006-07	Approved 2007-08	Actual 2007-08
RECEIPTS			
Administration	3,312,822	3,790,396	3,798,627.68
Building Services	359,898	299,500	284,598.72
Event Services	47,348	144,183	144,059.52
MU Facilities Operations	873,400	809,550	854,742.60
Custodial	97,352	104,328	105,526.25
Recreation Center	88,688	76,150	87,895.35
Craft Center	105,913	129,041	93,883.89
Concourse Exhibits	4,271	1,545	1,619.00
Student Leadership	62,827	56,620	63,608.89
Program Council	240,014	100,000	185,935.29
Marketing / Graphic Arts	13,340	17,000	14,298.00
Peavy Lodge	22,443		3,315.00
M.U. Retail Food Service	2,385,427	2,077,140	2,128,824.59
M.U. Publications	58,892	56,000	56,814.90
TOTAL RECEIPTS	7,672,635	7,661,453	7,823,749.68
DISBURSEMENTS			
Administration	503,193	673,895	672,644.67
Building Services	479,000	491,948	474,848.46
Event Services	103,577	116,980	115,552.75
MU Facilities Operations	836,323	874,735	887,733.16
MU Facilities Maintenance	358,928	544,558	537,498.61
Custodial	498,282	573,587	565,297.39
Recreation Center	66,905	61,360	73,945.43
Craft Center	109,915	191,962	151,312.65
Concourse Exhibits	5,809	8,782	3,690.81
Student Leadership	1,009,069	1,022,541	999,174.61
Program Council	291,114	191,707	274,491.58
M.U. East	322,364	354,015	346,756.12
Marketing / Graphic Arts	30,822	40,875	37,133.34
Peavy Lodge	26,178		3,898.46
M.U. Retail Food Service	2,158,421	2,076,968	2,100,833.10
M.U. Publications	354,603	375,979	366,206.37
M.U. Technology	38,733	62,520	61,984.47
Non-Budgeted	(10,212)	(959)	(30,450.00)
TOTAL DISBURSEMENTS	7,183,024	7,661,453	7,642,551.98
Income Less Expenses	489,611.08		181,197.70
OUS Mandated Depreciation	315,255.00	337,000.00	308,591.99
Income Less Expenses & Depreciation	\$174,356.08	(\$337,000.00)	(\$127,394.29)



OSU
Oregon State
UNIVERSITY

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