## "New Home" Concept Development Charette Participants

### 8:30 am Session

<table>
<thead>
<tr>
<th>Name</th>
<th>Area</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jerry McGuire</td>
<td>MU Business Office</td>
<td><a href="mailto:jerry.mcguire@oregonstate.edu">jerry.mcguire@oregonstate.edu</a></td>
</tr>
<tr>
<td>Ann Robinson</td>
<td>Student Media</td>
<td><a href="mailto:ann.robinson@oregonstate.edu">ann.robinson@oregonstate.edu</a></td>
</tr>
<tr>
<td>Kami Hammerschmidt</td>
<td>Student Media</td>
<td><a href="mailto:kami.hammerschmidt@oregonstate.edu">kami.hammerschmidt@oregonstate.edu</a></td>
</tr>
<tr>
<td>Margaret Anderson</td>
<td>Student Media</td>
<td><a href="mailto:margaret.anderson@oregonstate.edu">margaret.anderson@oregonstate.edu</a></td>
</tr>
<tr>
<td>Bob Kerr</td>
<td>Greek Life</td>
<td><a href="mailto:bob.kerr@oregonstate.edu">bob.kerr@oregonstate.edu</a></td>
</tr>
<tr>
<td>Chris Nuchand</td>
<td>MU Shop</td>
<td><a href="mailto:chris.nuchand@oregonstate.edu">chris.nuchand@oregonstate.edu</a></td>
</tr>
<tr>
<td>Jay Nelson</td>
<td>MU Shop</td>
<td><a href="mailto:jay.nelson@oregonstate.edu">jay.nelson@oregonstate.edu</a></td>
</tr>
<tr>
<td>Gary Beadle</td>
<td>MU Building Services</td>
<td><a href="mailto:gary.beadle@mu.orst.edu">gary.beadle@mu.orst.edu</a></td>
</tr>
<tr>
<td>Jose G. Gonzalez</td>
<td>MU Building Services</td>
<td><a href="mailto:jose.gonzalez@mu.orst.edu">jose.gonzalez@mu.orst.edu</a></td>
</tr>
<tr>
<td>Victoria Nguyen</td>
<td>Diversity Development</td>
<td><a href="mailto:victoria.nguyen@oregonstate.edu">victoria.nguyen@oregonstate.edu</a></td>
</tr>
<tr>
<td>Gus Martinez-Padilla</td>
<td>Intercultural Student Services</td>
<td><a href="mailto:gustavo.martinez-padilla@oregonstate.edu">gustavo.martinez-padilla@oregonstate.edu</a></td>
</tr>
<tr>
<td>Brian Collins</td>
<td>Graduate Student, Public Policy</td>
<td><a href="mailto:collinbr@onid.orst.edu">collinbr@onid.orst.edu</a></td>
</tr>
<tr>
<td>Bruce Lindsey</td>
<td>MU Building Services</td>
<td><a href="mailto:bruce.lindsey@oregonstate.edu">bruce.lindsey@oregonstate.edu</a></td>
</tr>
<tr>
<td>Lori Fulton</td>
<td>Facilities Services</td>
<td><a href="mailto:lorifulton@oregonstate.edu">lorifulton@oregonstate.edu</a></td>
</tr>
<tr>
<td>Jackie Alvarez</td>
<td>Counseling &amp; Psychological Services</td>
<td><a href="mailto:jackie.alvarez@oregonstate.edu">jackie.alvarez@oregonstate.edu</a></td>
</tr>
<tr>
<td>Eric Alexander</td>
<td>Student Leadership &amp; Involvement</td>
<td><a href="mailto:eric.alexander@oregonstate.edu">eric.alexander@oregonstate.edu</a></td>
</tr>
</tbody>
</table>

### 11:00 am Session

<table>
<thead>
<tr>
<th>Name</th>
<th>Area</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sid Cooper</td>
<td>MU Building Services</td>
<td><a href="mailto:sid.cooper@oregonstate.edu">sid.cooper@oregonstate.edu</a></td>
</tr>
<tr>
<td>Sean Manns</td>
<td>KBVR-FM</td>
<td><a href="mailto:mannsse@onid.orst.edu">mannsse@onid.orst.edu</a></td>
</tr>
<tr>
<td>Adam Schwartz</td>
<td>MU Mkig</td>
<td><a href="mailto:schwara@onid.orst.edu">schwara@onid.orst.edu</a></td>
</tr>
<tr>
<td>Kent Sumner</td>
<td>Interior Design Program Coordinator</td>
<td><a href="mailto:kent.sumner@oregonstate.edu">kent.sumner@oregonstate.edu</a></td>
</tr>
<tr>
<td>Carol Caughhey</td>
<td>Recreational Sports</td>
<td><a href="mailto:carol.caughhey@oregonstate.edu">carol.caughhey@oregonstate.edu</a></td>
</tr>
<tr>
<td>Bill Callender</td>
<td>New Media Student</td>
<td><a href="mailto:browninc@onid.orst.edu">browninc@onid.orst.edu</a></td>
</tr>
</tbody>
</table>

### 2:00 pm Session

<table>
<thead>
<tr>
<th>Name</th>
<th>Area</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carly Scheick</td>
<td>Editor - Prism</td>
<td><a href="mailto:scheickc@onid.orst.edu">scheickc@onid.orst.edu</a></td>
</tr>
<tr>
<td>Nick Papke</td>
<td>NMC</td>
<td><a href="mailto:papken@onid.orst.edu">papken@onid.orst.edu</a></td>
</tr>
<tr>
<td>Zack Baker</td>
<td>ASOSU Legal Advocate</td>
<td><a href="mailto:barkerza@onid.orst.edu">barkerza@onid.orst.edu</a></td>
</tr>
<tr>
<td>Patricia Lacy</td>
<td>Student Leadership &amp; Involvement</td>
<td><a href="mailto:patricia.lacy@oregonstate.edu">patricia.lacy@oregonstate.edu</a></td>
</tr>
<tr>
<td>Melissa Yamamoto</td>
<td>KBVR-FM</td>
<td><a href="mailto:melissayamamoto@oregonstate.edu">melissayamamoto@oregonstate.edu</a></td>
</tr>
<tr>
<td>Bill Callender</td>
<td>Recreational Sports</td>
<td><a href="mailto:bill.callender@oregonstate.edu">bill.callender@oregonstate.edu</a></td>
</tr>
<tr>
<td>Lois Robertson</td>
<td>New Media Student</td>
<td><a href="mailto:lois.robertson@oregonstate.edu">lois.robertson@oregonstate.edu</a></td>
</tr>
<tr>
<td>Sarah Chamness</td>
<td>KBVR-TV</td>
<td><a href="mailto:chammess@onid.orst.edu">chammess@onid.orst.edu</a></td>
</tr>
<tr>
<td>Kate Adolphson</td>
<td>New Media Student</td>
<td><a href="mailto:adolphsk@onid.orst.edu">adolphsk@onid.orst.edu</a></td>
</tr>
<tr>
<td>Mark Dilson</td>
<td>KBVR-FM</td>
<td><a href="mailto:dilsonm@onid.orst.edu">dilsonm@onid.orst.edu</a></td>
</tr>
<tr>
<td>Susan Bourque</td>
<td>MU Craft Center</td>
<td><a href="mailto:susan.bourque@oregonstate.edu">susan.bourque@oregonstate.edu</a></td>
</tr>
<tr>
<td>Linda Howard</td>
<td>MUPC</td>
<td><a href="mailto:linda.howard@oregonstate.edu">linda.howard@oregonstate.edu</a></td>
</tr>
<tr>
<td>Robin Ryan</td>
<td>MU SE&amp;A</td>
<td><a href="mailto:robin.ryan@oregonstate.edu">robin.ryan@oregonstate.edu</a></td>
</tr>
<tr>
<td>Allison White Eyes</td>
<td>Intercultural Student Services</td>
<td><a href="mailto:allison.davis-whiteeyes@oregonstate.edu">allison.davis-whiteeyes@oregonstate.edu</a></td>
</tr>
<tr>
<td>David Johnson</td>
<td>KBVR-TV</td>
<td><a href="mailto:johnsond2@onid.orst.edu">johnsond2@onid.orst.edu</a></td>
</tr>
<tr>
<td>John Malosh</td>
<td>Bookstore</td>
<td><a href="mailto:johnm@osubookstore.com">johnm@osubookstore.com</a></td>
</tr>
<tr>
<td>Cindy Garmon</td>
<td>MU Bldg Services</td>
<td><a href="mailto:cindy.garmon@oregonstate.edu">cindy.garmon@oregonstate.edu</a></td>
</tr>
<tr>
<td>Carl Leniger</td>
<td>KBVR-TV</td>
<td><a href="mailto:lenigec@onid.orst.edu">lenigec@onid.orst.edu</a></td>
</tr>
<tr>
<td>Jody Taylor</td>
<td>MUPC</td>
<td><a href="mailto:taylorjo@onid.orst.edu">taylorjo@onid.orst.edu</a></td>
</tr>
<tr>
<td>Mike Meyers</td>
<td>MU Building Services</td>
<td><a href="mailto:michael.meyers@oregonstate.edu">michael.meyers@oregonstate.edu</a></td>
</tr>
<tr>
<td>Scott Dennis</td>
<td>Daily Barometer</td>
<td><a href="mailto:dennisse@onid.orst.edu">dennisse@onid.orst.edu</a></td>
</tr>
<tr>
<td>Alan Calvert</td>
<td>Peace Jam</td>
<td><a href="mailto:alan@calvert.name">alan@calvert.name</a></td>
</tr>
<tr>
<td>Dan Schwab</td>
<td>Student Conduct</td>
<td><a href="mailto:dan.schwab@oregonstate.edu">dan.schwab@oregonstate.edu</a></td>
</tr>
<tr>
<td>Shayna Rogers</td>
<td>ASOSU</td>
<td><a href="mailto:asosu.campaigns@oregonstate.edu">asosu.campaigns@oregonstate.edu</a></td>
</tr>
<tr>
<td>Connie Braaten</td>
<td>MU Retail Food Services</td>
<td><a href="mailto:connie.braaten@oregonstate.edu">connie.braaten@oregonstate.edu</a></td>
</tr>
<tr>
<td>LeeAnne Spivey</td>
<td>MU Retail Food Services</td>
<td><a href="mailto:leeanne.spivey@oregonstate.edu">leeanne.spivey@oregonstate.edu</a></td>
</tr>
<tr>
<td>Alexandra Strauss</td>
<td>KBVR-TV</td>
<td><a href="mailto:strausssa@onid.orst.edu">strausssa@onid.orst.edu</a></td>
</tr>
</tbody>
</table>
“New Home” Concept Development Charrettes
Meeting Notes

8:30 Session

- There was concern about what users/program would be in the new MU building – “Elephant in the Room”
- Discussion about re-conceptualizing the name of the project – “New SIC”, “MU Expansion”, “MU Annex”, etc. Does the name of the project represent the use?
- Partnership opportunities may be available to help fund the project – academic, retail, etc.
- Opportunities for enterprise development – City needing convention space
- The building should be adaptable - growth vs. flexible
- Some felt that the bookstore shouldn’t move – traffic comes to the MU from the bookstore
- Social/casual space works well with food outlets – “Roof Garden Café”
- The building needs an “attractor” – attractor vs. SF/$
- There is a need for “cool” thing in the building
- Psych dept sees an opportunity to “reinvent/transform” the program in the new building – positive, wellness, alt. medicine, massage
- Are we (OSU) limiting ourselves by thinking of student only funded sources? Development capacity from donations? “Think like a developer”
- Make things different this time around…not the same as the 2007 SIC effort
- OSU President would like a “good theater” – Black Box/Auditorium would be good
- Is there a “there” there?
- “MU is a home away from home,” especially for international students
- Personal growth, learning, education the “Whole” student – emotional, social, etc.
- “Beaver yearbook” doesn’t need to be in the building, Radio could be smaller, student media could be consolidated
- Need vs. want as it relates to $

11:00 Session

- One student was not a fan of the name SIC…SIC has a bad connotation
- “Student” is the key word in the name/project
- Will students support the project? Is it palatable to the students?
- Kelley Engineering building – hanging out space – center of campus – café, wonderful entry – walking by and through – “sense of space” – “gathering space”
- Existing Student involvement groups in Snell – integrate with other SI groups in new space. – Have we looked at moving SI groups into the existing MU?
- Previous program attempted to get student leaders to mix, didn’t really work.
- Break from the formality of the existing MU…Need social, Hang out space
- Bookstore location provides a transition zone - historic -> modern, formal -> informal
- Possibly provide more connection to music DJs
- Media becomes the “glue” in the building…Media reinvention

2:00 Session

- Club escape functions in the new building?
- 2-300 person meeting space
- Large event space
- Media program location
- Convergence of media
2:00 Session (con’t)
• How do other universities model Unions compare to the OSU environment?
• Would Black Box theater work in the bookstore space?
• Is there need for another multipurpose room?
• “Accessible space which provides a critical mass”
• “go to a building” vs “just go”
• In the existing MU you “don’t walk into the open space, you go to …..(purpose)”
• No casual use in the existing MU
• existing MU – purposeful, no randomness – Snell is the same way
• Should be open and inviting
• Modern/openness
• “Welcomeness” …Like Kelley
• Transparent
• “media exposure to public, see the media working”
• Convergence- mixing TV, radio, print
• What’s missing? –
  o Diversity development/ outreach from Snell
  o Health and Wellness – campus health, mind spa
  o Career fair
• Building should provide an explanation of OSU – taste of student life, heart of campus
• Social spaces are critical – Trysting Tree space very successful
• Option to feel comfortable
• See and be seen space
• Eat and drink space
• Commons, hub – stumble across each other
• Kelley Eng. Is a meeting place – place to go late at night
• “Community Center” - not programmed
• Heart of campus
• Craft demonstration area
• Internship/Service exposure/information
"New Home" Concept Development Charettes
Visioning Activity Results

Personas & Character Outcomes

MEMBER participates, contributes on a regular basis in student association events, programs, activities.

STUDENT LEADER represents student organization interests.

USER consumer of MUS or Snell services or programs.

CREATOR organizes / implements student programs for others, passion or active participation.

STEWARD shapes university or organization image / brand / community.

TECHNICIAN provides technical support for student interests.

PARTNER assists students with advancing their interests.

Character
- Casual
- Warm
- Slick-"ish"
- Simple
- New
- Powerful
- Welcoming
- Strong

Format
- Casual
- Cool

Sick
- Rough
- Complex
- Old
- Soft
- Plain
- Welcoming
- Strong
- Deterministic

Powerful
- Intimidating
- Blend
- Open-ended

Rough
- Complex
- Old
- Soft
- Plain
- Welcoming
- Strong
- Deterministic

CASUAL

Cool

Rough
- Complex
- Old
- Soft
- Plain
- Welcoming
- Strong
- Deterministic

Open-ended

Intimidating
- Blend
- Deterministic

Powerful
- Intimidating
- Blend
- Open-ended

Rough
- Complex
- Old
- Soft
- Plain
- Welcoming
- Strong
- Deterministic

Page 1
Concept #1 - "MU Only"

- Approx. Sq. Footage: 32,000 in MU only
Concept #2 - "Middie"

- Approx. Sq. Footage:
  35,000 New + 15,000 in MU
Concepts #3a - "Maxi" & #3b - "Maxi+

- Concepts 3a & 3b involve same layout as Concept #2, but are scaled to maximize utilization of the site since this area is the last buildable location at the heart of the campus.
- In both concepts, the existing bookstore space of approximately 15,000 square feet is renovated as in Concept #2 to create social and event space as part of a less formal, more energetic entry way for the MU.
- Concept #3a would add an additional 21,000 square feet to the expansion to provide fully centralized student organization office space for ASOSU, MUPC, Greek Affairs and other groups as well as for all of the Student Media.
- Concept #3b would add 9,000 square feet to accommodate the Counseling and Psychological Services area as well.